



June 23, 2010

The world's best golf car goes street legal

On and off the course, golf cars have become the new standard for convenient and green transportation.

With an estimated market share of over 70% by 2012 there is no doubt that smaller electrical vehicles also known as NEVs (neighborhood electric vehicles) or LSVs (low speed vehicles) are here to stay.

And now The Garia Luxury Golf Car, manufactured at the same factory that builds the Porsche Boxster and Cayman, is also available as LSV.

Built to the highest standards of the automotive industry, The Garia features a Formula 1 inspired front suspension, a drive train built by an Italian company that also produces Ducati gearboxes, and aluminum profiles made by the same company that supplies aluminum profiles to Aston Martin, Jaguar and Volvo.

Available in August 2010, The Garia LSV is fitted with street legal safety equipment such as seatbelts and side mirrors, and it also has a hydraulic brake system.

Its small size makes it perfect for the city, and with tax-based incentives in many countries and an increasing number of states and countries that allow LSVs to be operated on roads with speed limits of 35 mph (50km/h) or less, LSVs no longer belong to the future market – they *are* the market.

“The Garia LSV is ideal for shorter trips and recreational purposes and it is possible to drive directly from your home to, for example, the golf course. This is something many people will appreciate, and it makes The Garia LSV a unique product” says Anders Lynge, Creative Director of Garia A/S and designer of The Garia.

Within the past few years, vehicles traditionally designed and used for recreational purposes are increasingly being used for non-recreational purposes. Any distinction between a golf car and a NEV/LSV has become blurred, and recent studies indicate that the number of privately owned vehicles in the U.S., mainly golf cars or modified golf cars, will increase to 118,000 by 2012 (from 98,000 units in 2006).

Source: International Market Solutions Market Research Report: Golf Car-Type Vehicles and the Emerging Market for Small, Task-Oriented Vehicles in the United States; Trends 2000-2006, Forecasts to 2012 (www.internationalmarketsolutions.com).