



Press material for golf magazines and blogs

A new luxury golf car concept

Innovative thinking and quality craftsmanship make The Garia the only golf car in the world created with a meticulous attention to design and luxury. The result is a truly unique golf car that is guaranteed to give you an exceptional driving experience.

The Garia is manufactured at the Valmet Automotive factory in Finland, manufacturer of the Porsche Cayman and Porsche Boxster. Valmet Automotive is also contracted by THINK and Fisker Automotive to manufacture environmentally friendly and innovative hybrid cars.



Designed to help your game

"We wanted to create a golf car, where the user's experience is a key element of the design, and golf professionals worked closely together with our engineers", says Anders Lynge, designer of The Garia and Creative Director of Garia Inc.

"We have been uncompromising in our vision to create the world's best golf car, and everything in the design is based on extensive usability research. The Garia is essentially built according to the user's needs. E.g. the ignition key, which operates reverse, forward, neutral and off gears, is conveniently mounted on the steering column, the cabin is larger than in traditional golf carts and provides easy entry and exit from the vehicle, and because of the golf bag holders' unique angle it is easier to access the golf clubs and all of the pockets on the golf bags. With a strong focus on usability, quality, and luxury, The Garia is ideal for the discerning golf player."

Luxury upgrades, including a built-in refrigerator – for the first time ever in a golf car

You can choose a number of optional upgrades, including a built-in refrigerator, adjustable seats, interior lights, and heated windshield. You can also choose between different body and seat colors and wheel designs.





Take personalization to a new level at the online Garia Design Center

You can even choose to have The Garia painted in your favorite color or matched to your other cars. On the online Garia Design Center, the possibilities for personalizing your Garia are endless.

With The Garia you are sure to get the most desirable golf car ever created.



Craftsmanship to the highest automotive industry standards

Built to the highest standards of the automotive industry The Garia features a double wishbone front suspension similar to those found in sports cars and inspired by Formula 1 cars. The drive train is built by an Italian company that also produces Ducati gearboxes. The aluminum profiles in the frame are made by the same company that supplies aluminum profiles to Aston Martin, Jaguar and Volvo. Hydraulic brakes on all four wheels with discs in the front and drums at the rear.

Scandinavian design tradition

Designed by Danish designer Anders Lyngge, The Garia follows the renowned Scandinavian tradition of clear-cut and classic lines combined with functionality. The Garia Golf Car is a complete reinvention of the traditional golf car. Unsurpassed in terms of luxury, design and quality, The Garia sets new standards for the golf car industry.

Prices

Prices start at USD 17,499/ Euro 13,999 (excl. delivery and taxes).

Links

Explore The Garia today at www.garia.com

Download pictures of The Garia here: <http://garia.dk/photos-of-garia-golf-car/>

Contact

For more information, please contact press@garia.com